

## **Biography**

**Joseph C. Kunz, Jr., MBA**

### **Short Biography: (50 words)**

Kunz is a Certified Instructor in providing AHA Certification Classes in BLS, which includes CPR, AED, and choking instruction. He also has 30+ years experience creating and marketing education publications and training classes to healthcare and medical professionals and students in local (Greater NYC/LI area) and national (N. America) markets.

### **Medium Biography: (99 words)**

Kunz is a Certified Instructor in providing AHA Certification Classes in BLS. He also has 30+ years experience creating and marketing education publications and training classes to healthcare and medical professionals and students in local (Greater NYC/LI area) and national (N. America) markets.

Co-creator of Dickson Keanaghan's flagship product, the *Zombie Notes Study Charts*. Kunz and his wife Michele have produced these study charts since 1984. Many of them have consistently been top-sellers in several Amazon categories. They are distributed world-wide – including to our soldiers all over the world who are medical professionals that need to maintain their certifications.

### **Long Biography: (155 words)**

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In 2008 they published a student-friendly edition of Florence Nightingale's *Notes on Nursing*. It quickly became 'required reading', and also put on the 'recommended reading list' of many university nursing programs throughout N. America.

Joseph has his MBA degree from Long Island University, in Brookville, NY; and his BA degree from Hofstra University, in Hempstead, NY.

### **Short Biography Of Michele and Joseph Together: (68 words)**

The Kunz's have been on the front-line of teaching and certifying medical professionals and students since 1984. They have built their medical training company into New York City's and Long Island's most popular. Their *Zombie Notes Study Charts* have been used by hundreds of thousands of healthcare professionals and students all over the world. Together, the Kunz's have helped many pass the ACLS, BLS, and PALS certification exams.